## GC Tooth Mousse®







### What is GC Tooth Mousse®?

GC Tooth Mousse® is a delicious tasting crème that contains calcium and phosphate; the major minerals teeth are made from. Because calcium and phosphate are carried in a special milk-derived protein called RECALDENT™ (CPP-ACP), they are available in a soluble form. This means GC Tooth Mousse® can provide extra protection for teeth, buffer dental plaque acid from bacteria in the mouth and also protect teeth from acidic foods and drinks.



## It contains RECALDENT™ (CPP-ACP)

Nature has developed highly efficient protein systems in saliva, blood and milk that stabilise and transport calcium and phosphate, which are the fundamental building blocks of our teeth and bones. Cow's milk is recognised as having the most effective system for delivery of calcium and phosphate. Extensive research over the past 25 years has refined the specific milk peptide which transports these essential minerals to help protect our teeth − casein phosphopeptide amorphous calcium phosphate − otherwise known as RECALDENT™ (CPP-ACP).

## When do your teeth need extra protection?



## If acid from bacteria in your mouth attacks your teeth

GC Tooth Mousse® offers extra protection for teeth if you are unable to effectively clean your teeth.

Brushing your teeth poorly allows dental plaque to build up and acid from bacteria in your mouth to attack teeth. For example, patients undergoing orthodontic treatment with brackets or aligners tend to find it more difficult to clean teeth and remove dental plaque.



## If acid from diet attacks your teeth

GC Tooth Mousse® offers extra protection for teeth if your diet contains acidic foods or drinks.

Examples of acidic drinks and foods include fruit juices, soft

drinks, sport drinks, alcohol, coffee, refined sugars, artificial sweeteners, vinegar and processed foods.



#### If acid from reflux (heartburn) attacks your teeth

GC Tooth Mousse® can alleviate the negative effects of acid reflux on your teeth by offering extra protection.

During pregnancy, nausea from morning sickness can lead to frequent reflux of acid contents of the stomach, particularly in the second and third months of pregnancy.

Some people suffer from reflux when they drink caffeine, alcohol beverages, smoke or chew tobacco, or eat acidic foods.

### Daily extra protection



# GC Tooth Mousse® provides daily extra protection for people of all ages including children.

Depending on diet and oral hygiene habits, children's teeth will be attacked by acid coming from bacteria in their mouth and/or from diet a few times a day. For example, if children are frequently exposed to acidic food and drinks, their teeth require extra protection. In addition, from 6-12 years of age, children have a mixture of adult and baby teeth, which makes it difficult to effectively clean them.





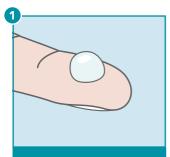


### People who depend on carers

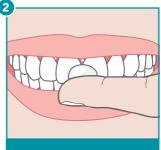
Some people depend on carers for assistance related to basic activities of daily living. Some individuals can experience difficulty with teeth/mouth hygiene, such as brushing their teeth, and their teeth may require extra protection in these circumstances.

### **Directions for Use**

You should discuss with your dentist how often and for how long you should apply GC Tooth Mousse®. Application should occur after brushing teeth. In most situations, morning and night application is advised.



Squeeze a small amount of GC Tooth Mousse® onto a clean finger.



Apply to all teeth with a clean finger and use your tongue to spread around evenly.

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### **3 MINUTES**

Leave GC Tooth Mousse® on teeth for a minimum of 3 minutes avoiding spitting out and swallowing. For a more effective result, allow GC Tooth Mousse® to remain in contact with your saliva for an additional 1–2 minutes.



Spit out excess. Any GC Tooth Mousse® remaining on the surface can be left to gradually dissipate. Avoid rinsing, and do not eat or drink for 30 minutes following application.



## GC Tooth Mousse® comes in individual 40g tubes in a variety of delicious flavours.





#### GC Tooth Mousse®

Topical crème with calcium and phosphate

Assorted pack 10pcs contains: 2 x Melon, 2 x Strawberry, 2 x Tutti-Frutti, 2 x Mint, 2 x Vanilla, 40g tube (35ml)

Single flavour 10 pack: Strawberry, Vanilla or Mint

Refill Pack: 1 x 40g tube in each flavour: Melon, Strawberry,

Tutti-Frutti, Mint or Vanilla





GC Australasia Dental Pty Ltd 1753 Botany Road, Banksmeadow NSW 2019, Australia

T: +61 2 9301 8200 F: +61 2 9316 4196 www.qcaustralasia.com

If symptoms persist, talk to your healthcare professional. Always read and follow the instructions for use.

GC Tooth Mousse® contains CPP-ACP (RECALDENT™) which is derived from cow's milk. GC Tooth Mousse® also contains hydroxybenzoates and soybean products. Do not use this product if you have a suspected or proven allergy to milk proteins, benzoate preservatives or soybean products. In case of an allergic reaction: stop use, rinse mouth with water and seek medical advice. RECALDENT™ and RECALDENT device are trademarks of Mondelez International group used under license. CPP-ACP technology has related patents or patents pending in Australia, New Zealand, Europe, Canada, and USA